

Message Text

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PAGE 01 PORT O 01683 151327Z

43

ACTION ARA-20

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MMS-04 SP-03 A-01 M-02 ABF-01 PER-05 ARAE-00 SSO-00

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O 151244Z JUL 74

FM AMEMBASSY PORT OF SPAIN

TO SECSTATE WASHDC IMMEDIATE 6657

UNCLAS PORT OF SPAIN 1683

E.O. 11652: N/A

TAGS: AFSP, TD

SUBJ: FY 75 COMMERCIAL BUDGET

REF: STATE 098756

A. TRADE PROMOTION REPRESENTATION ACTUAL ESTIMATED

1974	1975	1976
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1372	2862	3000
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EMBASSY IS PROJECTING A MORE ACTIVE EFFORT TO ESTABLISH CONTACTS BY THE AMBASSADOR AND DCM, AS WELL AS BY THE ECONOMIC/COMMERCIAL OFFICER IN TRADE AND INVESTMENT AREAS. MODEST REPRESENTATIONAL EFFORTS HAVE PREVIOUSLY GAINED CONSIDERABLE MILEAGE IN MOST CIRCLES. THOSE REPRESENTATIONAL EFFORTS OF EXPANDING CONTACTS AND GAINING NEW ENTREES. FY 75

PROJECTED COMMERCIAL REPRESENTATION EFFORTS BY THE AMBASSADOR AND DCM ARE: RECEPTION TO INTRODUCE IOGA GROUP (300); RECEPTION TO INTRODUCE VISITING USG TRADE OFFICIALS TO LOCAL GOVERNMENT OFFICIALS AND BUSINESS

LEADERS (450); AN ESTIMATED SIX LUNCHEONS OR DINNERS (10-12 PEOPLE)

HOSTED BY AMBASSADOR OR DCM FOR SELECTED ECONOMIC, BANKING OR

GOVERNMENTAL CONTACTS AND THOSE OCCASIONED BY USG OFFICIAL VISITS

(394). THE ECONOMIC/COMMERCIAL OFFICER PROJECTS THE FOLLOWING EVENTS

AND EXPENDITURES: RECEPTION (150 PEOPLE) TO ACQUAINT LOCAL US

BUSINESS LEADERS WITH GOVERNMENTAL CONTACTS AND TO MEET MID-TO-SENIOR

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PAGE 02 PORT O 01683 151327Z

LEVEL GOVERNMENTAL CONTACTS (300); RECEPTION (75 PEOPLE) ON OCCASION

OF USIS-

SPONSORED ECONOMIC LECTURER (188); RECEPTION (100 PEOPLE) TO ACQUAINT LOCAL BANKING AND BUSINESS PEOPLE WITH POTENTIAL U.S. SUPPLIERS OF CAPITAL GOODS FOR PLANNED NEW INDUSTRIAL DEVELOPMENT IN TRINIDAD (250);

VARIOUS LUNCHEONS AND DINNERS HOSTED BY COMMERCIAL OFFICER IN ORDER TO EXPAND LOCAL CONTACTS AND TO FACILITATE INTRODUCTION USG VISITORS TO SELECT GROUPS (360); COMMERCIAL OFFICER'S ATTENDANCE AT QUARTERLY CHAMBER OF COMMERCE AND TRINIDAD MANUFACTURERS ASSOCIATION LUNCHEON MEETINGS (60); AND VARIOUS SMALL RESTAURANT MEETINGS WITH CHOSEN CONTACTS THROUGHOUT THE YEAR (260). ALSO BEING CONSIDERED IS THE ESTABLISHMENT OF AN AMBASSADOR-HOSTED BI-MONTHLY COCKTAIL HOUR SESSION

WITH RESIDENT US BUSINESSMEN SO TO KEEP IN WITH THEIR CONCERNS AND BUSINESS DEVELOPMENTS (300).

B. COMMERCIAL TRAVEL ACTUAL ESTIMATED

1974 1975 1976

369 1512 1800

POST PROJECTS FY 75 COMMERCIAL TRAVEL AS FOLLOWS: COMMERCIAL OFFICER TO CARIBBEAN COMMERCIAL OFFICER CONFERENCE (476); AMBASSADOR AND COMMERCIAL OFFICER TO TOBAGO CHAMBER OF COMMERCE MTG (250); COMMERCIAL OFFICER AND CHIEF OR DEPUTY CHIEF OF MISSION TO REGIONAL TRADE SHOW WITH LOCAL GROUP (452); COMOFF TO REGIONAL TRADE MEETING (244); AND LOCAL IN-ISLAND TRAVEL (90).

C. COMMERCIAL LIBRARY ACTUAL ESTIMATED

1974 1975 1976

1475 900 1100

SUBSEQUENT TO A FY 73 RELOCATION OF THE COMMERCIAL LIBRARY, A BASIC UNCLASSIFIED

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PAGE 03 PORT O 01683 151327Z

NUCLEUS OF REFERENCE MATERIALS, CATALOGS, AND SUBSCRIPTIONS WERE ACQUIRED. A PHYSICAL EXPANSION, ADDITION OR RELOCATION OF THE LIBRARY IS NOW BEING CONSIDERED; BUT UNTIL OTHER ARRANGEMENTS CAN BE MADE, ONLY A LIMITED AUGMENTATION OF REFERENCE WORKS IS PRACTICAL. ESTIMATE IS FOR MAINTAINING SUBSCRIPTIONS, ACQUIRING ANNUALS AND EAR-MARKED REFERENCE WORKS.

D. COMMERCIAL NEWSLETTER ACTUAL ESTIMATED

1974	1975	1976
0	900	2000

ONE OF THE MAIN TRADE PROMOTION INNOVATIONS AT THIS POST WILL BE THE PREPARATION OF A COMMERCIAL NEWSLETTER, NEVER BEFORE ATTEMPTED HERE. WE HAVE ESTIMATED \$900.00 FOR FY 75, INCLUDING START-UP COSTS AND SIX BI-MONTHLY ISSUES. COSTS WILL BE CONSIDERABLY HIGHER IN FY 76, SINCE THE SUBSCRIPTION LIST WILL BE EXPANDED, THE PUBLICATION WILL BE ISSUED ON A MONTHLY BASIS, AND PROVISION WILL BE MADE FOR INCLUSION OF HALF-TONE PHOTOGRAPHS.

E. CONTRACT SERVICES	ACTUAL	ESTIMATED
	1974	1975 1976
	0	0 0

AT THE PRESENT TIME, THIS POST DOES NOT FORESEE THE NEED TO ACQUIRE CONTRACT SERVICES, EITHER FOR MARKET RESEARCH ACTIVITIES OR FOR THE PREPARATION OF WTDR'S OR OTHER ROUTINE REPORTS.

F. POSITIONS
POS IS REQUESTING NO NEW POSITIONS AT THIS TIME.

G. WORKLOAD STATISTICS	ACTUAL	ESTIMATED
	1974	1975 1976
WTDR'S	141	100 100
ADS'S	18	20 20
FTI INPUTS	60	200 200
TRADE OPPORTUNITIES	40	75 100

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